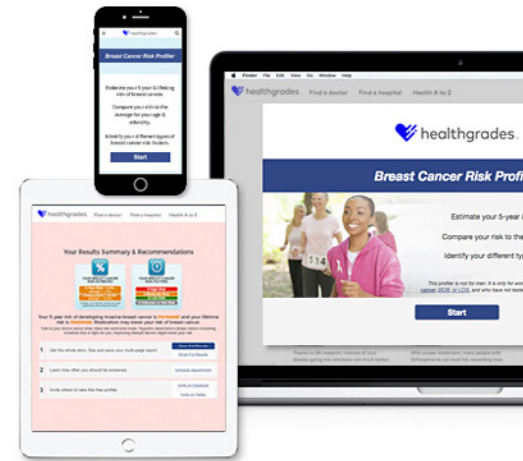


ENGAGE AGENCY SERVICES

HEALTH RISK ASSESSMENTS

A partnership that brings consumers from their web browsers to your waiting room.

Drive patient acquisition and retention through our partnership with Medicom Health, the Healthgrades CRM solution suite offers simple-to-use, evidence based EVALIA personal health profilers and self-care planners.



HOW IT WORKS



Engage consumers

and provide them with personalized risk assessment and next steps



Identify at-risk patients

based on their inputs and target them in real time with personalized communication



Convert consumers

into patients, and retain them by motivating future treatment with personalized messaging via marketing automation

WHY DOES HEALTHGRADES PARTNER WITH MEDICOM?

- Easy customization and brand integration
- Engaging consumer interface
- Personalized results and real-time follow-up via marketing automation
- Risk stratification motivates consumers to take appropriate action
- Full CRM integration to track performance and downstream revenue

PROVEN RESULTS

Cardiology in a large market health system

OBJECTIVE:

Engage consumers at high risk of developing cardiovascular disease.

APPROACH:

Client chose the Heart Health Profiler, leveraging a strong call-to-action. Those categorized as high-risk could see a cardiologist within Cardio 24 hours. Profiler was promoted both on and off-line.

AVAILABLE TOPICS

HEALTH PROFILERS

- Acid reflux
- Anxiety
- Back & Neck
- Bladder control
- Breast cancer
- Colon cancer
- Depression
- Diabetes risk
- Healthy weight
- Heart Health
- Knee/Hip
- Lung cancer
- PAD symptoms
- Prostate cancer
- Sleep apnea
- Stroke
- Weight loss surgery

HEART HEALTH PROFILER COMPLETIONS

6,412
Unique
Individuals



38%

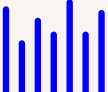
2,430
Had an encounter



\$14.4M
Total Charges



\$5.9K
Average charges



*Engage and acquire
more patients.*

Get started at
partners.healthgrades.com