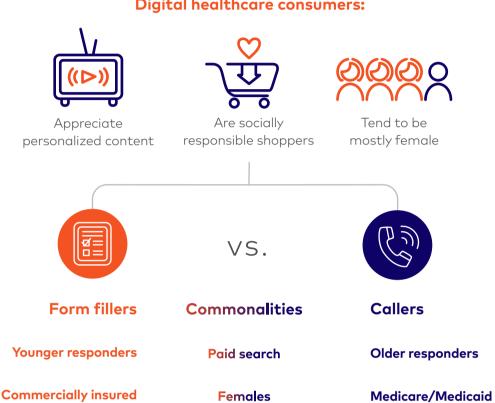


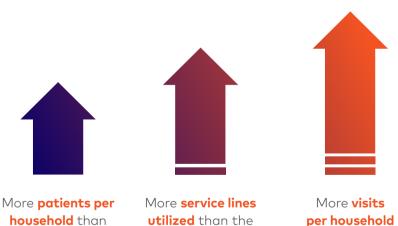
Revealing the Digital Consumer.

Perception is everything — especially when it comes to information. If you are able to accurately perceive information, insights are born and strategy becomes clear. With OPTIC and the sharp minds of the **Hg Fusion** team, you won't see data — you'll see OPPORTUNITY.

Digital healthcare consumers:



Digital healthcare consumers drive:



Reach out to your Healthgrades Account Manager for a full review of all OPTIC Insights on Digital Consumers.

average household.

than average.

the average.

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Data summary: A number of Healthgrades executed campaigns were analyzed on behalf of health system partners. © Copyright 2020 Healthgrades Operating Company, Inc. All rights reserved.

